



Healthy, Happy Humans



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VISION 2033

HEALTHY MINDS, HEALTHY COMMUNITIES 2033

This year, we embarked on a journey to set our strategy and vision for the next decade. Healthy Minds, Healthy Communities 2033 is our bold vision for a future where all mental and behavioral needs are in the communities we serve. At Holly Hill, we envision a world where everyone has access to quality mental and behavioral health services. As the leader in providing these solutions, and through our collaborations and partnerships, we offer our clients a best-in-market portfolio of services. Together, we create Healthy Minds and Healthy Communities for generations to come.

Our Purpose

Holly Hill is dedicated to protecting and supporting the most vulnerable members of our community. We provide high quality, comprehensive mental and behavioral health services to empower children, adolescents, young adults, their families, and those supporting them with the stability, skills, and tools to thrive.

CORE VALUES

We believe in the importance of empowering health, happy humans and are committed to providing compassionate, collaborative care and transforming hope into joy in our community.

Authentic
Courageous
Innovative
Informed
Quality Focus

PRINCIPLES

Our principles guide us in offering light and laughter as we come together around one common goal - an exceptional healing experience.

Relationships come first
Empowered workforce
A dependable community



Dear Friends,

As we reflect on the past year, we are thrilled to share the remarkable journey we have undertaken together. It is with immense gratitude and excitement that we present the Annual Report for 2023, a year that has truly been a testament to the dedication and passion of our incredible community.

First and foremost, we want to express our deepest thanks to every one of you who contributed to the success of our organization. Your support, commitment, and belief in our mission have propelled us to new heights.

One of the highlights of the year has been the development and implementation of our new strategic plan – Healthy Minds, Healthy Communities 2033. Our strategic plan was crafted with care and foresight and is our bold vision for a future where all mental and behavioral health needs are met in the communities we serve. This plan sets the course for our organization's future, ensuring that we meet our community's current needs and laying the groundwork for long-term sustainability and growth. We are confident that this strategic roadmap will guide us toward even greater success in the years to come.

Our commitment to collaboration and partnership has also flourished this year. We have forged new alliances and strengthened existing ones, recognizing that we can achieve far more together than we could individually. These partnerships have enabled us to extend our reach, share resources, and make a more significant impact on the children and families of Kentucky.

Holly Hill was strengthened this year through the support we received from our generous community. Kenton County Fiscal Courts contributed \$500,000 toward critical infrastructure enhancements, and the City of Independence supported

our continued progress with \$100,000. These contributions and many others will enable us to continue protecting and supporting our community's most vulnerable through high-quality, comprehensive mental and behavioral health services.

One of the most rewarding achievements of the year has been the recognition of our agency culture. We are excited to announce that Holly Hill has been honored with the Cincinnati.com "Best Place To Work" award for 2023. This accolade is a testament to our team's dedication and hard work and the inclusive and supportive environment we have cultivated together. It is truly an honor to be part of an organization prioritizing well-being and professional growth.

In the following pages, you will read Carter's and Jana's remarkable stories of progress and healing, illustrating Holly Hill's profound impact on our community. Their progress and personal evolution provide a glimpse into the many journeys of healing and hope made possible at Holly Hill and undertaken by remarkable and resilient young people in our community.

We want to express our heartfelt appreciation for your unwavering support. Together, we have achieved remarkable milestones, and we are excited about the opportunities that lie ahead. As we look to the future, we are confident that, with your continued support, Holly Hill will continue to develop healthy, happy humans for generations to come.

Thank you for being an integral part of our journey.

2023 BOARD OF DIRECTORS


Erin Wilkins, Chair	Bill Knoebel
Scott Grothaus, Vice Chair	James Luersen
Drew Bach, Treasurer	Michelle Snodgrass
Amy Kreutzer, Secretary	Shannon Starkey-Taylor
Julie Kuhnhein	Sarah Williams-Bryant
Debbie Cannatella	Russell Winters
Rachel Hils	Alexandre Regina



James Sherry
CEO



Erin Wilkins
Board Chair

A silhouette of two hands, one from the left and one from the right, reaching towards each other and interlocking fingers to form a heart shape. The background is a solid, vibrant green color. The hands are dark, almost black, creating a strong contrast with the green background.

“We are extremely good at providing quality mental health care; we are great about being trauma-focused and taking into consideration the needs and feelings of clients and families.”

SARAH, THERAPIST

Residential Treatment

Reserved for the highest acuity, most severe adolescent cases, Holly Hill's inpatient Residential Treatment Program in California, Kentucky currently provides a 24/7 home for 12 to 17-year-old female-at-birth individuals who, having been removed from hazardous situations, are now wards of Kentucky's foster care system. Focusing on each individual's unique behavioral

and mental health needs, our unique program specializes in treating complex traumas and supports victims of human trafficking, sexual abuse and domestic violence. On average, our residents will stay on our campus between 3-12 months, receiving intense individual, group, and family therapy - as well as engaging in off-campus school and social events.

CARTER'S STORY

Our doors opened to Carter, a resilient fourteen-year-old navigating a complex world within Kentucky's Foster Care System. Carter's journey with us unfolded as a testament to courage in the face of profound trauma, depression, and anxiety, compounded by the volatile experience of grappling with identity and acceptance as a transgender youth.

Carter carried the weight of severe trauma. The scars ran deep, interwoven with layers of anxiety

and a pervasive sense of not belonging, exacerbated by the cruelty of bullying and discrimination they faced for embracing their authentic identity.

When Carter joined our Residential Treatment Program, our dedicated staff became their unwavering support system. Through genuine conversations and a nurturing bond built on trust, our team endeavored to understand Carter's world—their fears, joys, and the triggers that stirred their turmoil.

“Through genuine conversations and a nurturing bond built on trust, our team endeavored to understand Carter's world—their fears, joys, and the triggers that stirred their turmoil.”





Every interaction became an opportunity to help Carter navigate their emotions. Our staff learned to anticipate and defuse situations that threatened to dismantle Carter's growth, offering a safe haven amidst their storm of emotions.

As Carter progressed through our program, a personal evolution began—a manifestation of their resilience and the unwavering support they received. With the help of our team, Carter embarked on a courageous journey of self-discovery and healing. With each session, they reclaimed fragments of their shattered identity, piecing them together to form a stronger, more confident self.

"Seeing Carter's transformation was an incredible privilege," shared Adolescent Treatment Worker Paige Doyle, reflecting on the profound impact of Carter's journey. "Their resilience and determination inspired us all. Carter will always hold a special place in my heart—a reminder of the impact we can have on each other's lives."

Carter's graduation from the program marked not just a personal milestone but a triumph of spirit. A testament to their resilience, it echoed the triumph of overcoming adversity and embracing their authentic self, unapologetically.

For Carter, it was more than a graduation—it was a reflection of their strength and the invaluable support of a team dedicated to fostering growth and healing. Each step they took was a testament to their courage, resilience, and the transformative power of compassionate care.

As they stepped out into the world beyond our program, we remained inspired by Carter's journey. Their story serves as a beacon of hope, reaffirming the significance of acceptance, understanding, and unwavering support for individuals navigating the complex intersections of trauma, identity, and mental health.

Therapy Services

Holly Hill provides individual and family therapy services for children, teens, adults, and families who are struggling with mental health issues. Our therapists are trained in evidence-based treatment modalities including Eye Movement Desensitization and Reprocessing (EMDR), Trauma-focused cognitive behavioral therapy

(TF-CBT), and cognitive behavioral therapy (CBT) approaches to create customized plans for each client. The Holly Hill team conducts sessions where it best fits the client—in the home, at schools, or at our offices, improving quality of life for everyone involved.

JANA'S STORY

Holly Hill has the privilege of serving numerous clients through our outpatient therapy services each year, and among them is Jana—a remarkable 18-year-old woman whose journey through our telehealth therapy services reflects the transformative power of compassionate mental health care.

Jana's battle with social anxiety and agoraphobia, an anxiety disorder that involves fearing and avoiding places or situations, had confined her within the walls of her home, presenting challenges that felt insurmountable. The mere thought of stepping outside triggered overwhelming fear, rendering everyday activities impossible. Her world had shrunk to the confines of her home.

When Jana came to us, she was grappling with severe symptoms, her distress evident in the smallest interactions. Through our telehealth services, we bridged the gap, offering her a lifeline to care that would have otherwise been inaccessible. Her therapist embarked on a journey of healing alongside her, understanding the depth of her struggles.

In the safety of telehealth sessions, Jana shared glimpses of her inner turmoil, articulating her fears and insecurities. Each session became a sanctuary where her therapist delicately guided her through mindfulness exercises and coping techniques. These sessions weren't just about therapy; they were about rebuilding Jana's trust in herself and the world outside her door.

One moment stands out: the day Jana, armed with newfound resilience, stepped tentatively into her front yard—a monumental feat that marked the peak of weeks of gradual progress. It was a moment that echoed the triumph of overcoming seemingly insurmountable barriers.

From there, Jana's strides grew bolder. With unwavering support and guidance, she eventually accompanied her guardian on trips to the grocery store—a seemingly mundane task that held immense significance. These achievements weren't just about stepping outside; they were symbolic of Jana reclaiming her life.





Beyond these milestones are numerous smaller victories—a quiet nod of understanding, a hint of a smile, or a deeper breath taken in moments of distress. These seemingly minor triumphs were the building blocks of her progress, each one a testament to her resilience and determination.

In the background, Jana’s guardian witnessed this remarkable transformation. They observed the gradual shifts, the moments of breakthrough, and the gradual growth of Jana’s spirit. Their words echo the profound impact—how Jana’s laughter returned, her confidence slowly rekindled by the unwavering support she received.

Jana’s journey at Holly Hill embodies the essence of hope and possibility. It’s a testament to the profound impact accessible mental health care can have on individuals facing significant challenges. Her story is a beacon of resilience, showcasing the incredible transformations that occur when individuals receive the care and support they deserve.

Through Jana’s story, we’re reminded that seemingly mundane tasks hold immeasurable value for individuals grappling with mental health issues. It’s about celebrating every step forward, no matter how small, and acknowledging the strength it takes to navigate a world where each day is a battle.

At Holly Hill, our commitment remains unwavering—to empower individuals like Jana to lead fulfilling lives in their communities, overcoming barriers that once seemed insurmountable.

“These achievements weren’t just about stepping outside; they were symbolic of Jana reclaiming her life.”

226
CLIENTS

2690 HOURS

47% TELEHEALTH VISITS
(OUT OF TOTAL VISITS)



Targeted Case Management

For children, teens, and adults with significant mental health needs, our Targeted Case Managers provide referral assistance, skill building, resource connection, and linkage to community support. Our program serves as a beneficial, supplemental service to aid in stabilizing mental health needs.

108
CLIENTS

2605 VISITS

1118 HOURS

The Renew Academy

In partnership with Gallatin County Schools, Holly Hill provides students with access to an embedded day treatment program: The Renew Academy. This innovative collaboration provides group therapy services in a structured, therapeutic milieu. Our licensed therapists utilize evidence-based curriculum and best practices to provide group therapy services during the school day to increase attendance in school, decrease out of home placements, and improving students' overall wellbeing and mental health.

24
CLIENTS

303 GROUPS HELD



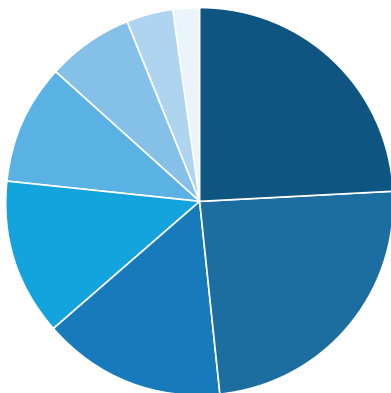
Supervised Visitation

Our Supervised Visitation Program focuses on providing a safe space for visiting parties to interact and bond with their child(ren) or assist with exchange of children between parties. Our staff ensure compassionate care for participating families are trained using curriculum from the Supervised Visitation Network.

82
KIDS


775 HOURS
49 FAMILIES

SUPERVISED VISITATION



COUNTIES OF RESIDENCE SERVED

- Boone 24%
- Kenton 24%
- Hamilton 15%
- Campbell 13%
- Not Specified 10%
- Pendleton 7%
- Scott 4%
- Other 2% : Consists of 1% each Montgomery and Clermont counties

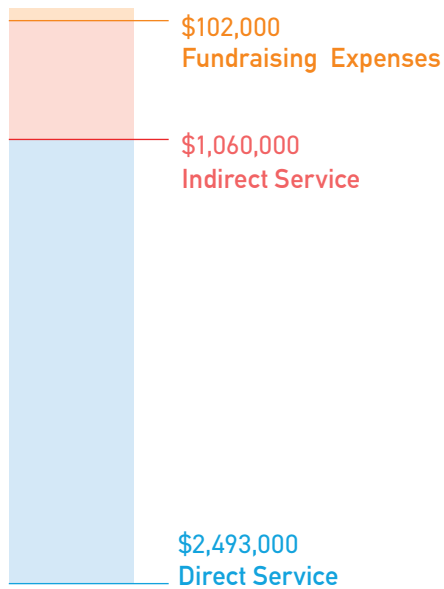
A photograph of three children running through a grassy field with trees in the background. The image is overlaid with a semi-transparent green filter. On the left, a young girl in a light-colored dress and a wide-brimmed hat runs towards the camera. In the center, a boy in a dark t-shirt runs. On the right, a girl in a white polo shirt and dark shorts runs towards the camera. The overall mood is joyful and active.

“We are great at showing that we care. If we cannot help a client in one way, we look beyond and find something that will help them.”

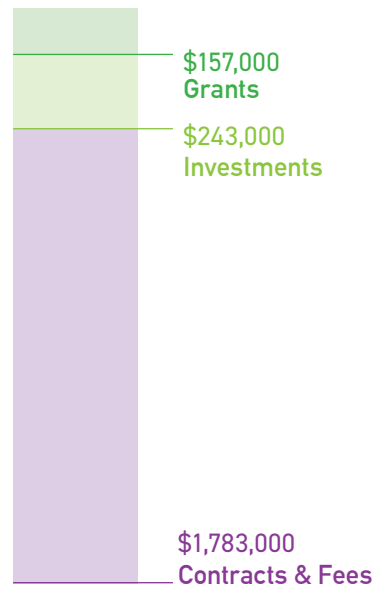
IBN, TARGETED CASE MANAGER

2023 Fiscal Statement

OPERATING EXPENSES



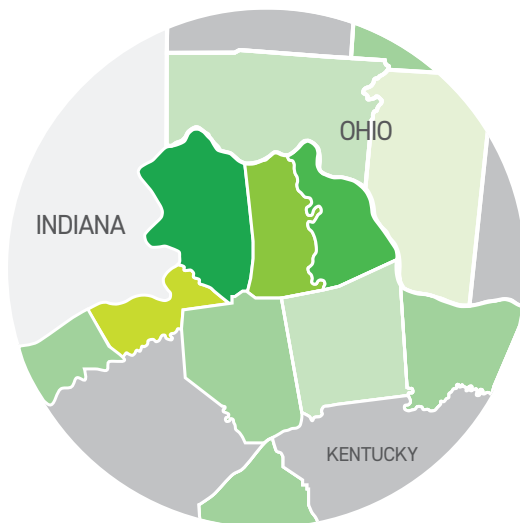
OPERATING REVENUE



NET ASSETS \$5,000,000

2023 Impact

COUNTIES SERVED IN 2023



- Boone 27%
- Campbell 24%
- Kenton 17%
- Gallatin 13%
- Grant 5%
- *Other 5%
- Hamilton 3%
- Pendleton 3%
- Clermont 2%
- Unknown 2%

**Other = 1% or less served: Adams, Bracken, Carroll, Clark, Columbia, Dearborn, Franklin, Kanawha, Knox, Preble, Scott, Warren*

460
TOTAL
INDIVIDUALS
SERVED



Our Family of Supporters

\$10,000+

R. C. Durr Foundation
United Way of Greater Cincinnati

\$5,000+

Brian Parker
The Bridge Church
Duke Energy
William and Marian Hagedorn

\$1,000+

Assured Partners
Christopher Wells
Debbie Cannatella
Erin Wilkins
Ethicon Endo-Surgery Inc.
Freestore Foodbank
Johnson Investment Counsel, Inc.
Johnson & Johnson Foundation
McGohan Brabender
Messer Construction Co.
Mike Braun
Mitsubishi Electric America Foundation
Robert E Short
Therese M. Paul
Scott Grothaus

\$500+

Beverly International Nutrition
Blue & Co., LLC
Brian P. Golden
Cincinnati Bell
Dan Becker
Forte
Gregory King
Mitsubishi Electric Automotive America, Inc.
Ohio Valley Electrical Services
Rev. Peter D'Angio
US Bank Foundation

UP TO \$500

Al H. Rice
Alexandre Regina
Alicia Miller
Amy Kreutzer
Andrea Bachman
Andrew Andrew Wiech
Andrew Bach
Angela Beiting
Anglican Catholic Church
Arnold Gene Monell
Ashley Bazemore
Barbara Lynn Alford
Benjamin Moore
Betty Dawson
Bob and Kim Wehmeier
Brad Taylor
Brenda Pelfrey
Brent A. Walters
Brian Pangburn
Cary A. Mills
Chemed Foundation
Christina Albers
Cors & Bassett
Country Cruisers Car Club Inc.
Crystal L. Greene
Cynthia Duesing
Dana Grothaus
Daniel Crew
David Laake
DeAnne R. Ellis
Dianne Wente
Donna Anderson
Donna L. Czarnecki
Eagle3 Resiyrce Group
Edward Sparks
Emily Robbins
Facebook Payments, Inc.
Fred Dittrich Jr.
Garrett D. White
Gary John Gearding
Gerald and Carol Greg Ling
Greg R. Garnett
Gregory Pieper
Holly K. Cronin
IBM Employee Services Center
Illinois Tool Works
James Dady

James Edwards
James Schadler
James Sherry
Jami V. Hoskins
Jamie Roberts
Jason Wayne Walters
Jeffrey d. Beetz
Jeffrey L. Smith
Jill Kruetzkamp
Jim Luersen
Jimmy E. Rowland
Joan Berkemeyer
John Spilker
Jonathan Edward Ash
Julie Kuhnhein
Julie Mai
Kathleen Shields
Kathy R. Macke
Kentucky Partnership for
Families and Children, Inc.
Kim Klotz
Knoebel & Vice PLLC
Kristin Bloemker
Kristin L. Swayne
Kroger Company Community
Rewards
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Leslie Lister
Leslie R. Deaton
Lisa A. Allen
Lisa M. McClinton
Lori Boden Mitchell
Lu Ann Holmes
Margaret Braun
Maridonna Wamsley
Mark D. Allen
Mark Roth
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Matthew E. Beiting
Matthew Ryan Verst
Michael J. Bezold
Michelle Snodgrass
Nan Wilkins
Nancy J. Kyle
Natalie H. Carran
Natalie Orme

Network for Good Anonymous Doners
Nicholas Schack
Patricia Justice
Paula Raye Dunaway
Penelope Jean McKeeve
Queen City Mustangers
Race Roster
Rachel M. Bartels
Richard Mader
Richard Stokes
Robert Murphy
Robin Diane Felty
Ron & Deb Taylor
Ronald W. Schultz
Russell Winters
Sarah Bryant
Sarah E. Feilen
Shannon Starkey-Taylor
St. John the Evangelist
St. Mary Parish
Stacey McMath
Susan D. Hertenberg
Susan G. Jackson
Suzanne Ziegler
Tabatha Casey
The Law Office of J. Eileen Zell
Thomas Walters
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Timothy Bezold
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Total Quality Logistics
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United Way of NE Florida
United Way Washington
Valerie Guthrie
Vicki S. Caudle-Kriege
Wayne Edward Barksdale
William Knoebel
Yvonne Riley

IN KIND

Joe Reinert
Quilters Reaching Out
Debbie Pendock
Conner Middle School
Marian Gutowski
Alexandria Brewing Company
Campbell County YMCA
Ancra Cargo
Jan Kreutzer
Abby Klemm
Skinner Family
The Think Group
M&M Mid-Valley Service & Supply
Ethicon Endo-Surgery Inc.
Brittany Cress
Ashley Sexton
Axia Women's Health
John Vosmeier
Terri Barnes
Mary Schneider



9599 Summer Hill Road
California, KY 41007
www.hollyhill-ky.org